

Know Thy Propaganda Enemy

Executive Summary

Leftwing propaganda efforts are massive and organized. Whether or not they are coordinated, they might as well be. The Left has created a vertically integrated infrastructure from training new media recruits to mass media product distribution. They are funding these projects at unprecedented levels with particular emphasis on public/non-commercial broadcasting. The Right needs to enter public broadcasting as part of its own integrated response to this attack.

Leftwing Media Organization

This topic could go on for 40 pages. This discussion will only hit the highlights. Tracing leftwing media's organizational and support tentacles is about as daunting as creating an organizational chart of the Mafia. The Left's media efforts are so vast and so intertwined, the FBI would have a hard time diagraming it all. Furthermore, non-profits are only required to report total income and vague categories of expenses but not funding sources which complicates assembling a clear picture of what they are doing. *What is clear however, is the massive scale of their efforts.*

There are multiple leftwing media efforts on many fronts but they can be summarized into major categories:

1. Influencing content creators so they produce appropriate content
2. Content production
3. Distribution (i.e., Film/TV/Radio/Print/Internet)
4. Funding

Influencing Content Creation

Example: We know that the Left favors fracturing American society and culture into disparate interest groups so that they may better promote a victim mentality, lobby Congress for special dispensation, and tailor their propaganda to targeted audiences for maximum effect. To that end, a major effort has been made by the Left to foster and aggregate "ethnic" media under a centralized distribution organization.

From:

http://www.fordfound.org/impact/fordreports/publicsquare/all_things_reconsidered

"New America Media is based in San Francisco and run by longtime media innovator Sandy Close. Her organization is the country's first and largest national collaboration of ethnic news organizations. Close is working with ethnic news outlets across the United States to build a national network of ethnic media to share content and form partnerships on projects that will resonate with their targeted audiences. New America Media's newswire streams work from its own writers, media publications and **broadcasts**, with content from more than 700 partners into one subscription-based service."

The Left is actively recruiting "**social entrepreneur**" "**change agents**" (*phrases that should send a shiver down the spine of any conservative*) to work producing leftwing documentary films.

From: http://www.sundance.org/pdf/2008-07-01-skoll_faq2.pdf

"What is a social entrepreneur?"

Although the definition of a social entrepreneur can vary, the focus of this initiative is on individuals with significant innovations that have the potential to address the critical challenges of our time. **A Social Entrepreneur is specifically defined as a change agent for society.** Social Entrepreneurs pioneer innovative, effective, sustainable approaches to benefit humanity by meeting the needs of the marginalized, the disadvantaged and the disenfranchised. Social Entrepreneurs are the wellspring of a better future.”

Content Production

“Creative communications” is a top-tier project for the Soros Open Society Institute. See: http://www.soros.org/initiatives/usprograms/initiatives/usprograms/about/orgchart_20080611.pdf

From: http://www.soros.org/newsroom/news/sundance_20060927

“Documentary films raise awareness and inspire action,” said George Soros, OSI founder and chairman. “The Open Society Institute gave vital support to filmmakers working to expose human rights abuses and helped the films find the widest possible audience.”

The Left understands that it doesn’t matter how good or how much propaganda you produce if you can’t distribute it to the public. When Soros said “...and helped the films find the widest possible audience” **he meant distribution on LinkTV which he also funds.**

George Soros’ Open Society Institute used to have a division called the Soros Documentary Fund. **He now has Robert Redford shilling for him.** The Soros Documentary Fund has now morphed into the Sundance Documentary Fund. See: http://www.soros.org/resources/events/fire_20050622

From: http://www.soros.org/newsroom/news/sundance_20060927

“Under the direction of Diane Weyermann, in 2001, **the Soros Documentary Fund was moved to Sundance Institute**, which is committed to the discovery and development of independent artists and audiences. Since moving to the Institute, now under the direction of **Cara Mertes**, the fund has continued to support U.S. and international documentary films that explore critical issues of our time. “

“The Soros/Sundance Documentary Fund has supported **several hundred nonfiction films** to spur awareness, action, and social change.”

Incidentally, **Cara Mertes** has a long history with PBS/ITVS and Soros funded productions. She was co-producer on the 2004 P.O.V. production “Farmingville” <http://www.pbs.org/pov/pov2004/farmingville/index.html> which was funded by the usual leftwing suspects: http://www.pbs.org/pov/pov2004/farmingville/about_credits.html

Amy Goodman deserves special attention. *Who else would devote a half hour of a national radio and TV broadcast to glorifying the psychopathic mass murderer, Che Guevara, on the anniversary of his demise?* When people wonder why kids are wearing Che t-shirts, this is why. See: http://www.democracynow.org/2007/10/9/the_life_legacy_of_latin_american

Goodman serves as a mouthpiece and enabler for virtually every repugnant Marxist of note that there is. A sampler of her close friends include Noam Chomsky, Howard Zinn, Ward Churchill, Michael Moore, Bill Moyers, and the list goes on and on. See here: <http://www.democracynow.org/features>

Her daily program, the “War and Peace Report” consists of thinly veiled Marxist propaganda couched as news and interviews. Whatever the Marxist position, she’s got it covered - on 700+ stations.

While traditional NPR programming may induce low-level nausea in conservatives, Amy Goodman is an industrial strength emetic. She is arguably the Queen of Marxist Broadcasting. Beginning years ago with WBAI, NY, a Pacifica affiliate, she now lords over an extensive website and TV/Radio empire with a terrestrial, over-the-air radio presence in 46 out of 50 states, cable, a presence on three satellite channels:

DISH Network: Link TV Ch. 9410,
DISH Network: Free Speech TV, channel 9415,
DirecTV: Link TV, Ch. 375,

and claims to be on over 725 stations. See: <http://www.democracynow.org/>

Lest anyone doubt the magnitude of her exposure, see here:
http://www.democracynow.org/stations/view_all

Alan Dershowitz said of Amy Goodman's program, "Democracy Now! is the Pravda of the airways."
<http://www.frontpagemag.com/Articles/Read.aspx?GUID=B8E7AA01-4A26-42C5-854B-A43D43BF06E2>
Actually, it's *much worse*.

What appears to be a new leftwing media effort can be found here:
<http://www.themediaconsortium.org/members.htm> This group in collaboration with The Nation
<http://www.thenation.com/> is producing a daily TV show on FreeSpeechTV
<http://lauraflanders.firedoglake.com/aboutus/>

ITVS <http://www.itvs.org> ITVS is a front group for leftwing money to insinuate itself into public broadcasting and send/receive leftwing propaganda internationally. In 1999, ITVS helped launch LinkTV

From: http://www.itvs.org/pressroom/press_detail.php?pressId=6548

"Americans and people in other countries need new ways to see each other," said ITVS President and CEO Sally Fifer. "They need a chance to hear each other's voices and see the world through someone else's eyes. The work of independent documentary filmmakers is authentic, in-depth, and personal, but it rarely travels across borders. We've put together the partners to open the doors, and bring people here and around the world new points-of-view they seldom see on television."

In 2005, in partnership with several leading private foundations—the William and Flora Hewlett Foundation, Ford Foundation and John D. and Catherine T. MacArthur Foundation—along with the U.S. Department of State, the Independent Television Service (ITVS) created ITVS International to launch its Global Perspectives Project (GPP). The project's unique mission is to bring unheard international points-of-view to U.S. audiences, and to provide a platform for **unheard U.S. points-of-view to international audiences via the medium of independent documentary film.**

ITVS International has established a network of relationships with both public and private broadcast outlets including PBS series such as Wide Angle, FRONTLINE/World, P.O.V., Independent Lens and Secrets of the Dead and the PBS WORLD digital channel's Global Docs series, and commercial channels such as Sundance Channel, IFC, National Geographic Channel, The Documentary Channel and LINK TV. In addition, ITVS International has developed distribution deals with digital and mobile outlets such as JAMAN, AOL, CURRENT and iThentic.

The GPP [Global Perspectives Project] is a unique and complex private-public partnership. On the private side, the William and Flora Hewlett Foundation, Ford Foundation and John D. and Catherine T. MacArthur Foundation have committed five years of funding to the incoming IMDF

project component. **On the public side, Congress has supported the outgoing True Stories project component on a yearly basis through the U.S. Department of State, with the support of U.S. Senator Diane Feinstein.**

“**unheard U.S. points-of-view to international audiences**” means leftwing propaganda exported to foreign countries. An ITVS series of crockumentaries <http://itvs.org/international/truestories/> are currently being exported to Bahrain, Colombia, Hong Kong, Indonesia, Malawi and Peru. If ITVS International is successful in securing continued public funding for the series, broadcasts are planned in a total of 35-40 countries by 2010.

Danny Glover, a fellow traveler of Tom Hayden, Bill Fletcher Jr., Barbara Ehrenreich, and supporter of Hugo Chavez is on the ITVS advisory board. <http://www.itvs.org/international/board/>

The current **ITVS annual budget is \$12.8 million**, of which 90 percent is earmarked for production.

Alternative Radio http://www.alternativeradio.org/radio_stations_carrying_ar.shtml This outfit claims to have **125 affiliates**. *It's not hard to figure out where these folks are coming from.* Take a look at their guest index: http://www.alternativeradio.org/all_speakers.shtml

Noam Chomsky has made 197 appearances.

Howard Zinn (44)

Angela Davis, (12)

Barbara Ehrenreich (10)

Amy Goodman (5)

FAIR <http://www.fair.org/index.php?page=115> **130 stations**

Mainstream Media Project <http://www.mainstream-media.net/about/about.html> serves as a booking agency for Leftists with their “Guests on Call” service. Also produces their own programming.

National Radio Project <http://www.radioproject.org/listen/usaschedule.html> **200 stations.**

New Dimensions Media <http://www.ndbroadcasting.org/index.php> **400 stations.**

Progressive Radio <http://www.progressive.org/radio>

This Way Out <http://www.qrd.org/QRD/www/media/radio/thiswayout/stations.html> **Homosexual radio. Over 100 stations.**

Pacifica <http://www.pacifica.org/> No discussion of leftwing propaganda would be complete without Pacifica. The original Marxist Radio. For over 50 years, they've been spreading their hardcore Marxist propaganda from 5 network stations:

KPFA-Pacifica - Berkeley, CA - 94.1 FM

KPFK-Pacifica - Los Angeles, CA - 90.7 FM

KPFT-Pacifica - Houston, TX - 90.1 FM Houston, 89.5 Galveston

WBAI-Pacifica - New York, NY - 99.5 FM

WPFW-Pacifica - Washington DC - 89.3 FM

Pacifica is where Amy Goodman got her start.

They have expanded to over **100 affiliates**. See here: <http://www.pacificanetwork.org/radio/content/category/7/24/42/>

For a frightening look at their coverage map, see here:

http://www.pacificanetwork.org/radio/component/option.com_google_maps/Itemid,102/

Distribution

A point that bears repetition: **it doesn't matter how good or how much propaganda you produce if you can't distribute it to the public.** It is well known that the major media outlets tilt Left. It is well known that public tv tilts Left. Public radio has been the exclusive playground of the Left for over 50 years.

When the Right produces a film/video documentary or other presentation, they have to sell it or give it away on YouTube where it gets "lost in the sauce." When the hard Left produces a documentary video/film, they have FreeSpeechTV and LinkTV to show it to the public. See:

<http://www.freespeech.org> and <http://www.linktv.org/>.

FreeSpeechTV serves as a primary distribution point for Amy Goodman. They run leftwing documentaries around the clock. In addition to a 24/7 satellite channel on DISH Network Channel 9415, they have wide coverage with cable TV systems. See: http://www.freespeech.org/html/affiliates_list.html

A quick look at their schedule and partner list will give the reader an idea of where they are coming from:

<http://www.freespeech.org/schedule/grid.php>

http://www.freespeech.org/fscm2/genx.php?name=our_partners **lists International A.N.S.W.E.R as one of their partners.**

LinkTV appears to be much better funded and is also on both DISH and DirecTV. This satellite channel serves as the Soros international propaganda exchange medium as well as for domestic distribution. Lorraine Hess, Vice President, Program Acquisitions & Scheduling is a friend of Amy Goodman.

From: <http://www.linktv.org/whoweare/history>

Link TV is operated by Link Media, Inc. a non-profit 501(c)(3) organization formed through a partnership between Internews Network, a leading supporter of independent television around the world, the Independent Television Service (ITVS), an experienced supplier of independently-produced programs for public television, and Internews Interactive (InterAct), a specialist in participatory TV programming.

A list of their Board indicates **serious bad news.** <http://www.linktv.org/whoweare/board>

No doubt the reader will want to watch the pro-terrorist documentary on Sami Al-Arian <http://www.linktv.org/programs/usavs> or maybe a pro-Castro documentary <http://www.linktv.org/programs/hasta>, both of which were airing the day this was written.

When it comes to hard Left radio, Amy Goodman reigns supreme. Lest anyone doubt the magnitude of her exposure, see here: http://www.democracynow.org/stations/view_all

and don't forget the map of Pacifica affiliates here:

http://www.pacificanetwork.org/radio/component/option.com_google_maps/Itemid,102/

Notice that Amy Goodman and her Democracy Now! program is being listed at npr.org:

<http://www.npr.org/programs/#D>

The Right has no presence in *non-commercial* radio to speak of.

Last but certainly not least, there is the BBC. The BBC is a British government owned and operated

broadcasting operation. It used to be that if you wanted to listen to the official organ of the socialist British government, you had to tune in to it via shortwave radio. Not any more. The BBC is all over public radio stations, sometimes more than **three hours a day**. Remember, the BBC represents an emasculated, socialist society in decline and their reporters have been widely characterized as terrorist apologists. During the beginning of the war in Afghanistan, *a BBC reporter was ordered removed from one of their own ships in the Persian Gulf for his biased reporting*. When the British military is ejecting their own BBC reporters, *it must be bad*.

Funding

Marxist "Democracy Now!", which claims to be on over 700 public radio & tv stations, reports on their IRS Form 990's the following:

Democracy Now! Productions Inc. NY 2006 \$5,365,470
Democracy Now! Productions Inc. NY 2005 \$4,069,130
Democracy Now! Productions Inc. NY 2004 \$2,623,202
Democracy Now! Productions Inc. NY 2003 \$1,331,943

Extrapolation of this curve would indicate that they are **probably spending in excess of \$8,000,000 per year at present**. Unfortunately, non-profits are not required to report who gives them money. Only when they volunteer that information is it known. Amy Goodman doesn't volunteer any of that information. "Democracy Now! is funded entirely through contributions from listeners, viewers, and foundations" is all she will say.

Three years ago it was reported "The skeletal four-person crew has ballooned to twenty-seven full- and part-time staff, including seven radio and TV producers, two outreach organizers and, yes, a professional archivist." <http://www.thenation.com/doc/20050523/ratner> Her staff page currently lists 20 people <http://www.democracynow.org/about/staff> which probably doesn't count lower level employees and interns.

Soros

A detailed tracking of Soros donations to media propaganda efforts could take weeks. He is known to have provided an initial startup grant of \$5 million dollars to LinkTV along with ongoing support (see: <http://www.linktv.org/whoweare/funders>) as well as supporting the Sundance Documentary Fund. Part of the problem in tracking Soros media propaganda efforts is that he funds numerous subgroups each of which produce their own propaganda. He also partner-funds many of the same media projects that the Ford Foundation contributes to but they are not listed individually.

Soros accounting for his efforts are usually vague but can be found here: <http://www.soros.org/grants>

The Soros annual report for 2007 can be found here:

http://www.soros.org/resources/articles_publications/publications/annual_20080728/a_complete.pdf

Page 159 shows:

U.S. Programs	
U.S. Justice Fund	28,296,000
Strategic Opportunities Fund	11,760,000
Special Chairman's Fund	23,522,000
OSI-Washington, D.C.	2,623,000
OSI-Baltimore	4,282,000
Other U.S. Initiatives	7,432,000
Total U.S. Programs	\$77,915,000

Note: The Strategic Opportunities Fund included grants related to media policy and investigative journalism (\$3,450,000); politicization of science-based policymaking (\$640,000); and the subprime mortgage crisis (\$414,000). The Special Chairman's Fund included grants related to judicial independence and nominations (\$5,587,000); civic engagement (\$4,860,000); economic and social policy (\$3,975,000); progressive legal infrastructure (\$2,950,000); youth activism and leadership development (\$2,865,000); and global warming (\$1,110,000). Other U.S. Initiatives included grants related to drug policy reform (\$4,000,000) and cooperative global engagement (\$1,000,000); and other programs. OSI-Baltimore expenditures include \$1,795,000 in third-party funds raised from outside donors.

There are other international programs that may cycle back around to America, like the funding for LinkTV for example.

Suffice it to say, the Evil Hand of Soros is in the propaganda business in a big way.

Another HUGE funder of leftwing media is the **Ford Foundation**. They are much more up-front about their efforts. In 2005, they spent **\$50 million dollars**.

From: http://www.fordfound.org/impact/fordreports/publicsquare/all_things_reconsidered

Public Television System		millions
Public Broadcasting Service	\$	10.00
Independent Television Service		5.00
Sundance Documentary Fund		5.00
National Minority Consortia		1.75
WGBH		0.50
Public Radio System		
National Public Radio		7.50
Public Radio International		2.50
Public Radio Exchange		1.50
Public Radio Capital		2.00
New Public Media Ventures		
OneWorld US		1.25
New America Media		2.00
Link TV		4.50
Policy and Sustainability		
Center for Social Media		3.00
Nonprofit Finance Fund		4.00
Total	\$	50.50

These numbers are just for a one-shot cash infusion. They continue to support programming in public broadcasting on an annual basis. In 2008, the Ford Foundation will **GIVE AWAY \$55,041,951** dollars on "**Peace and Social Justice**" and another **\$41,649,978** on "**Knowledge, Creativity, and Freedom**" for a total of **\$96,691,929** in the United States alone. The global total is \$159,767,179 that they are GIVING AWAY. Guess what "Peace and Social Justice" means.

From: <http://www.fordfound.org/newsroom/media/212>

Other public media grantees focused on international programming include:

[Link TV](http://www.linktv.org/) broadcasts programs that engage, educate and activate viewers to become involved in the world. Launched in December 1999 on DIRECTV and later on DISH Network, Link TV engages its viewers with global perspectives on news, cultural events and foreign affairs. It is using a \$4 million Ford grant to enhance significantly its programming and marketing efforts. With this support, the 24-hour television network hopes to attract sustainable sources of revenue for long-term operation.

The Usual Suspects

FreeSpeechTV <http://www.freespeech.org>

LinkTV <http://www.linktv.org/>

Pacifica <http://www.pacifica.org>

Democracy Now! (Amy Goodman) <http://www.democracynow.org/features>

ITVS <http://www.itvs.org>

Alternative Radio http://www.alternativeradio.org/radio_stations_carrying_ar.shtml

Between The Lines <http://btlonline.org/btlbroadcastsked.html>

Free Speech Radio News <http://www.fsrn.org>

Fairness & Accuracy In Reporting <http://www.fair.org/index.php?page=115>

Mainstream Media Project http://www.mainstream-media.net/markets/indiv_stations.html

National Radio Project <http://www.radioproject.org/listen/usaschedule.html>

New Dimensions Radio <http://www.ndbroadcasting.org/listening.php>

Progressive Radio <http://www.progressive.org/radio>

RADIO FOR PEACE INTERNATIONAL http://www.rfpi.org/index_peace.html

This Way Out <http://www.qrd.org/QRD/www/media/radio/thiswayout/stations.htm>

Women's International News Gathering Service <http://www.wings.org>

Annenberg Foundation <http://www.annenbergfoundation.org/>

\$2,685,286,093 assets

Annenburg Media <http://www.learner.org/about/aboutus.html>

Carnegie Corporation <http://www.carnegie.org/>

Ford Foundation <http://www.fordfound.org/>

\$13,798,807,066 assets

ITVS International <http://www.itvs.org/international/partners/>

John D. and Catherine T. MacArthur Foundation <http://www.macfound.org/>

\$6,178,196,933 assets

John S. and James L. Knight Foundation <http://www.knightfoundation.org/>

\$2,618,700,006 assets

Open Society Institute <http://www.soros.org>

Otto Haas Charitable Trust

Park Foundation <http://www.parkfoundation.org/index.php>

Rockefeller Foundation <http://www.rockfound.org/>

\$3,810,308,773 assets

Rockefeller Brothers Fund <http://www.rbf.org/>

Shei'rah Foundation

Tides Foundation <http://www.tidesfoundation.org>

Wallace Global Fund <http://www.wgf.org/>

William and Flora Hewlett Foundation <http://www.hewlett.org/>

\$9,284,917,000 assets

The Left has established a vertically integrated media infrastructure from training new recruits to final public distribution. They are spending amounts of money in furtherance of their goal of brainwashing America with socialist propaganda the likes of which have never been seen before. Propaganda works and they are masters at it. The evidence that it works is in the newspaper and Congress every day.

The reader will notice that much of the propaganda efforts listed here are film and video. The reason is that the Left made sure that even if their more radical propaganda wouldn't make it to public television

(yet), they still had distribution channels for their film/video propaganda products with FreespeechTV and LinkTV.

The Right has no such outlets for their film/video products.

The Right can however, get airplay on public and other non-commercial radio stations provided they are willing to enter the fight and radio must be included as a part of the integrated response to this massive propaganda attack on America.